

ISSUE 2025-26

# WEDDINGS

BY WHITE DESIGN

bridal, engagement  
& boudoir portraits

getting ready  
for your big day

why hire a  
**professional**  
wedding photographer

the investment



*White Design*  
PROFESSIONAL PHOTOGRAPHY

## GETTING TO KNOW

# Your Photographer



My name is Michelle, and I own White Design & Photography, based in Sweetlips, TN. For nearly two decades, I've had the honor of documenting weddings for countless couples. It's a privilege to be a part of their love story, capturing the moment two individuals become one, and I feel incredibly blessed to preserve these memories.

My passion for photography and art has been a lifelong journey. When it was time to choose a career, the decision was simple—it was always going to be art. After earning my degree in graphic design and photography with a minor in marketing/business from Lambuth University, I began my career in advertising at a national agency. In 2003, following the birth of my first son, I left the corporate world to launch my own business, combining my skills in advertising and photography. Now, 20 years later, I'm grateful to say the rest is history.



WHITE DESIGN

# Wedding Photography

Imagine your one-year anniversary. As you sit together, hand-in-hand, you open your wedding album and relive the magic of that day. Your wedding photographs are more than just images; they are a beautiful work of art, designed to transport you back to the most important day of your life.

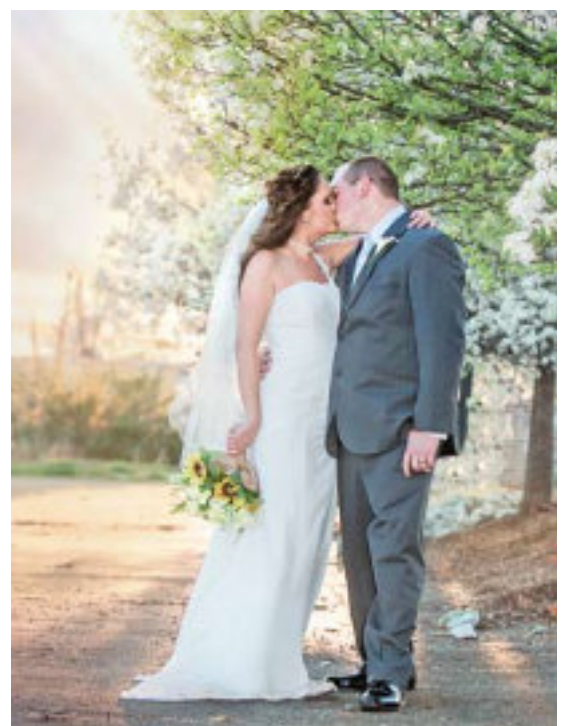
As your photographer, I am dedicated to capturing your genuine radiance and the groom's heartfelt emotion. My focus is on you, ensuring every moment is preserved as a beautiful memory. I want to capture the intimate glance, the gentle lean, and the joy of your first dance. These are the moments that will fill your heart with warmth year after year as you look through your wedding book and relive the day you said "I do."



# WHY SHOULD YOU *Choose White Design*

Your wedding day is a moment where dreams and memories converge. My purpose is to guide you through the photography process so it's as seamless and joyful as the day itself. With a background of over 20 years in photography, national advertising, and professional retouching, I am dedicated to capturing your story with artistry and precision. With so many people entering the photography business, it can be hard to know who to trust with your most important day. The last thing you want is to gamble on a new or unproven photographer. I don't just take pictures; I use my skills in lighting, composition, and professional retouching to craft a comprehensive story of your day. This is a level of expertise that sets me apart and ensures you receive a polished, professional collection of photographs that will be treasured for a lifetime. You need to be confident that you're hiring an educated, experienced, and dedicated professional.

I believe your photos should not only be professional but also a true reflection of your unique bond. I want to capture your genuine radiance, his sincere excitement, and the tender moments, like when you lean into his shoulder during your first dance. My passion is preserving these memories so that each time you turn a page in your wedding book, you can relive the beauty and emotion of that day, year after year.



# DO YOU KNOW YOUR PHOTOGRAPHIC STYLE & IMAGE STYLE



Navigating the complexities of wedding planning is a monumental task, and you have enough on your plate. From selecting the perfect flowers to tasting cakes and coordinating with venues and caterers, it's easy to feel overwhelmed. My role is to make choosing your photographer an enjoyable and stress-free part of the process.

Our collaboration begins with a simple conversation where I take the time to get to know you both as a couple. We'll discuss your unique love story and what you envision for your wedding day. To help us define your aesthetic, I encourage you to create a Pinterest board. This isn't just a fun activity—it's an essential tool that helps us discover what truly speaks to you, whether it's a formal and classic, free and journalistic, or fine art photographic style. This visual guide will give me a clear understanding of the moments and moods you want to capture.

Once we've established your preferred photographic style, we'll dive into the editing preferences that will give your photos their final look and feel. Together, we'll decide on a style that best complements your aesthetic, whether you prefer a bright and airy, bold and colorful, or dark and moody aesthetic. This personalized approach ensures every image tells your story exactly as you want it to be told.

Finally, we'll design a custom package and timeline that fits your vision and your budget. This is a collaborative effort to ensure you get the experience, the images, and the products that will be a perfect, timeless reflection of your love.



# EDITING STYLES

DARK & MOODY



CLASSIC



LIGHT & AIRY





## PLANNING YOUR DAY

### PLANNING YOUR PORTRAITS

One of the most crucial elements for a smooth portrait session is having everyone ready on time. I recommend asking your wedding party and family members to arrive 30 minutes before the scheduled photography time. If you're having professional hair and makeup done, it's wise to add an extra 30 minutes to what your stylists recommend. This buffer ensures we don't have to rush and can capture all the planned shots beautifully.

### THE DAY-OF TIMELINE

If you prefer to take photos after the ceremony, please confirm that your venue is willing to stay open for the necessary time. To save time between the ceremony and reception, we'll aim to complete all portraits that don't include the couple beforehand. This allows you to join your guests and enjoy your celebration sooner. Regardless of when we shoot, we'll need the full cooperation of your wedding party. Please make sure they know exactly when and where to be. Once the session begins, we ask that everyone stays in the designated area until we're finished. This prevents delays and ensures we can efficiently capture every photograph on your list.

### CAPTURING THE CANDID MOMENTS

While posed portraits are a key part of the day, my passion lies in capturing the authentic, unscripted moments you may not even realize are happening. I believe a wedding is a natural event that should be documented with as little interference as possible. As a woman, I understand how much the small, emotional details matter—from a stolen glance to a tear of joy. These are the moments I specialize in capturing. While we will always incorporate formal photos, I strive to fill your album with these beautiful, genuine moments that you will truly cherish for a lifetime.



# MEETING YOUR GROOM



**MEETING AT THE ALTAR** - For couples who choose to see each other for the first time at the altar, planning the formal portraits is a key consideration. While an ideal scenario would be to complete all photos before the ceremony to allow you to go straight to the reception, this isn't always possible.

To minimize the time your guests are waiting, we can photograph each side of the wedding party separately before the ceremony. We can start with the groom and his groomsmen, followed by the groom with his parents and family. This gives the bride a few more moments to get ready. Then, after the groom is out of sight, we'll photograph the bride with her bridesmaids, parents, and family.

Following the ceremony, all that remains are the combined group photos of the entire wedding party, the couple's portraits, and family shots. This efficient approach allows you to spend more time celebrating with your loved ones.

**FIRST LOOK** - For couples who want a more private, intimate start to their wedding day, a "first look" is a beautiful option. I can arrange a special moment for you and your fiancé to see each other for the first time before the ceremony. This approach offers a few key benefits:

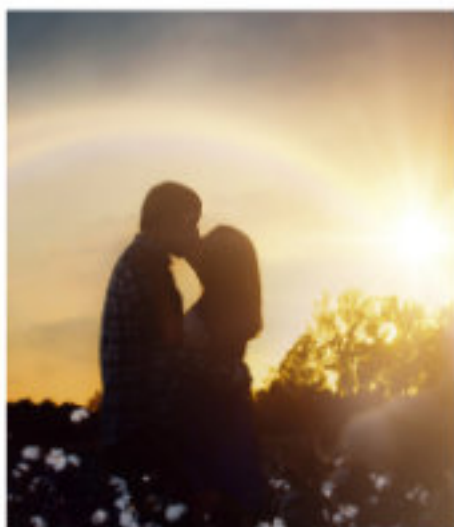
More intimate moments. You get to share your first look without the pressure of an audience, allowing for a more emotional and personal reaction. This private moment often leads to some of the most genuine and heartfelt photographs of the day.

A relaxed timeline. Completing all of your portraits before the ceremony allows you to go directly to your reception and spend more time celebrating with guests. We'll be able to capture all the shots you want—including photos of just the two of you, your wedding party, and your family—without feeling rushed.



WHITE DESIGN

# Engagement, Bridal and Boudoir



## ENGAGEMENT SESSIONS

For many modern couples, the engagement session has become a valuable and exciting part of the wedding experience. Beyond just providing beautiful photos, the primary purpose of this session is to build a collaborative relationship between you and your photographer.

An engagement session is a crucial step in establishing the trust that allows me to do my best work on your wedding day. It gives us a relaxed environment to work together, discover what makes you feel comfortable, and understand your vision for your portraits.

This process is invaluable because the better we get to know each other, the more genuine and authentic your wedding photos will be. The images from our session can also be used in countless ways, from creating "save the dates" and wedding websites to decorating your home.

## BRIDAL SESSIONS

A bridal portrait session is the perfect "dress rehearsal" for your wedding day. It's an opportunity to see how all the beautiful elements you've so carefully chosen—your dress, hair, makeup, and bouquet—come together, ensuring everything is flawless before the big day. It's also a chance to capture stunning, memorable photos you'll cherish forever.

Beyond the practicality, these portraits are an incredible way to showcase your beauty. Imagine the moment your guests enter the reception and see your elegant bridal portrait on display for the first time. I want to see their eyes widen in awe and hear the exclamations of delight. I want to capture the tearful joy in your mother's eyes as she sees her daughter's portrait.

To ensure your finished portrait is ready for the reception, these sessions are typically scheduled two to three months before the wedding. Having these formal portraits completed in advance also streamlines your wedding day, allowing you to relax and enjoy every moment.

## BOUDOIR SESSIONS

I'm excited to now offer "Little Black Book" sessions as an add-on to your wedding package. Every woman deserves to feel beautiful and empowered, and your wedding is the perfect time to celebrate yourself with an elegant boudoir photo session.

What is a boudoir photo session?

Boudoir photography is a private, intimate photoshoot that captures a woman in a tasteful, artistic, and sensual way. The session is designed to be a safe and empowering experience, where the focus is on celebrating your beauty and confidence.

A Little Black Book is the perfect, intimate gift for your groom on the evening of your wedding. It's a personal and heartfelt surprise that he will cherish for a lifetime.





# WHAT ARE OUR *Wedding Prices*

*packages customized for each bride*

We understand that every couple's needs and vision for their wedding are different. That's why we offer a completely customizable approach to your wedding photography package. You can begin with a foundation that includes full-day coverage, an online proofing gallery to share with friends and family, and a beautiful keepsake proof book. From there, the possibilities are endless. You can enhance your package with a variety of premium products and services, including our exquisite, custom-designed coffee table books, large-format canvas portraits for your home, and a custom walnut keepsake box containing a set of heirloom prints and a USB drive of all your high-resolution images with a print release. For a more comprehensive experience, we can also integrate engagement and bridal portrait sessions. This personalized process ensures that every detail, from the sessions we shoot to the products you receive, is a perfect reflection of you.



# STARTING POINT PACKAGES

Every couple has a unique vision for their wedding and what they want from their photography experience. With that in mind, the packages you see are just a starting point to give you a sense of our services and products. They are not rigid, and we can adjust them to fit your specific needs.

We strongly encourage all prospective clients to visit the studio for a consultation. It's a great opportunity for us to get to know each other, discuss your vision, and collaborate on a custom package that is perfectly tailored to your needs and budget.

## GOLD \$1675

Wedding Day Coverage Online  
Photo Gallery Showcase Keepsake  
Proof Booklet Professional Image  
Editing Bridal Session  
USB of 8x10 Images w/Release

## ROSE GOLD \$2200

Wedding Day Coverage  
Online Photo Gallery  
Showcase Keepsake Proof  
Booklet Professional Image  
Editing USB of Full Size Images  
w/Release

## PLATINUM \$2425

Wedding Day Coverage Online  
Photo Gallery Showcase Keepsake  
Proof Booklet Professional Image  
Editing Engagement Session Bridal  
Session  
Boxed Set of 4x5 Prints 10x10  
Coffee Table Book 20x24 Portrait

## DIAMOND \$3400

Wedding Day Coverage  
Online Photo Gallery Showcase  
Keepsake Proof Booklet  
Professional Image Editing  
Engagement Session  
Bridal Session  
Boxed Set of 4x5 Prints  
10x10 Coffee Table Book  
20x24 Portrait  
USB of Full Size Images w/Release



# COFFEE TABLE BOOKS & WOODEN IMAGE BOXES



In addition to our wall portraits and framed table portraits, we offer two beautifully crafted options to showcase your wedding photos: custom-designed coffee table books and stunning wooden image boxes. These are not your grandmother's albums; they are a modern and elegant way to relive your most cherished memories.

**COFFEE TABLE BOOKS** - Each of our coffee table books is a one-of-a-kind creation, designed with both your personal style and the unique details of your wedding in mind. Unlike impersonal, factory-produced albums, I personally design every page, having been there to capture every moment of your day. Your images are professionally printed directly onto high-quality linen, pearl, or canvas-textured pages to create a breathtaking magazine-style album. These books are available with a variety of covers, including personalized photo covers, timeless leather, or modern metal, ensuring your album is as unique as your wedding day.

**WALNUT IMAGE BOXES** - Our beautifully crafted walnut image boxes are a sophisticated way to keep your wedding memories close at hand. Available in 4x6 and 5x7 sizes, these boxes hold a professional print of every image from your wedding. They make an excellent addition to your home, serving as a beautiful display piece that keeps your memories easily accessible. Gone are the days of wedding portraits being hidden away in a closet or drawer—this is a beautiful and functional way to ensure your photos are always a part of your daily life.

# IMAGE PRINT/MOUNTING OPTIONS

**LUSTRE PRINTS** - Our most popular option is the lustre print, a perfect blend of glossy and matte finishes. Lustre prints offer rich, vibrant color saturation and are resistant to fingerprints. These photos are printed on professional, heavy-weight paper. For a more durable option, we can mount your lustre print onto a sturdy, lightweight foam board. While this provides a firm backing, we highly recommend framing larger sizes to prevent warping, especially in humid climates.

**CANVAS AND FINE ART OPTIONS** - For an upscale, artistic look, you have two beautiful choices. We can print your image directly onto canvas and mount it to a foam board—perfect if you plan to frame the portrait.

For the highest quality, you can choose a gallery-wrapped canvas. Your image is printed directly onto a high-quality canvas and stretched over a sturdy 1-inch wooden frame. This creates a frameless, gallery-style piece of art that is ready to hang the moment you receive it.

We also offer a range of premium products, including prints on matte or reflective metal and standout mounts. If you're interested in these or any other custom options, just let us know, and we'll be happy to provide a quote.



## Luster on Mat board

Luster print mounted on mat board to give it a sturdy backing that prepares it for framing or other types of display.



## Canvas on Mat board

The canvas provides the rich texture for your print and the mat board gives it a sturdy backing that prepares it for framing or other types of display.



## Gallery Wrap Canvas

Our stretcher frames are 1" thick. Your image wraps around the stretcher frame. Ready to hang. No framing needed.



# PRODUCT PRICING GUIDE

PRINT SIZE	NOT MOUNTED	BOARD	CANVAS BOARD	GALLERY WRAP
8x10	\$24	\$32	\$37	\$95
10x10	\$25	\$35	\$40	\$110
5x7	\$13	\$23	\$28	NA
(4) 3.5x5	\$22	NA	NA	NA
(2) 5x7	\$22	NA	NA	NA
(2) 4x6	\$20	NA	NA	NA
wallet sheet	\$22	NA	NA	NA
11x14	\$60	\$70	\$95	\$140
16x20	NA	\$95	\$140	\$250
20x24	NA	\$140	\$215	\$320
20x30	NA	\$200	\$299	\$415
30x40	NA	\$325	\$425	NA

PHOTO BOOKS			
8X8 PHOTO COVER BOOK	\$325 20 PGS.	\$425 40 PGS.	
10X10 PHOTO COVER BOOK	\$425 20 PGS.	\$525 40 PGS.	
8x8 LEATHER COVER BOOK	\$375 20 PGS.	\$475 40 PGS.	
10X10 LEATHER COVER BOOK	\$495 20 PGS.	\$595 40 PGS.	
3X3 ACCORDION BOOK	\$45		
4X8 ACCORDION BOOK	\$110		
WOODEN FOLIO BOXES			
PROOF BOX W/WALLET PROOFS	NA	PROOFS ONLY	\$255
PROOF BOX W/4X6 PROOFS	\$575	PROOFS ONLY	\$375
PROOF BOX W/5X7 PROOFS	\$1000	PROOFS ONLY	\$700
INVITATIONS & HOLIDAY CARDS			
24 - 5X7 FOLDED CARDS	\$75		
40 3.5X6 FLAT PHOTO CARD	\$70		

USB WITH PRINT RELEASE PACKAGES		
8X10 FILES/PRINT RELEASE		\$475 PRINT UP TO 8X10
8X10 FILES /PRINT RELEASE & 4X5 PRINTS		\$550 PRINT UP TO 8X10
FULL SIZE FILES/PRINT RELEASE		\$800 PRINT ANY SIZE
8X10 FILES/PRINT RELEASE & 16X20 PRINT		\$600 PRINT UP TO 8X10
FULL SIZE FILES W/PRINT RELEASE & 16X20 PRINT		\$700 PRINT ANY SIZE

# WEDDING PHOTOGRAPHY CHECKLIST

## GETTING READY

Bride having her hair styled and makeup applied  
Dress Shot  
Photo of Shoes and Accessories  
Wedding bands Close Up Shot  
Bouquet Photo  
Relaxed fun shots of the bridesmaids getting ready  
Buttoning of the bride's dress  
Full-length shot of the bride in her gown  
Mother and bride/groom portraits  
Father and bride/groom portraits  
Groomsmen putting on boutonnieres or ties

## VENUE

Ceremony venue photos  
Detail venue decor photos

## FIRST LOOK

Bride walking toward groom with his back to her  
Bride tapping Groom's shoulder  
Groom turning and seeing bride for the first time  
Closeup of bride and groom gazing at each other  
Candid shots of the couple  
Father and bride first look

## CEREMONY

Groom entering church  
Parents being seated  
Grandparents being seated  
Groom waiting at altar  
Bride waiting in foyer  
Maid of honor entering  
Bridesmaids/groomsmen entering  
Flower girl/ring bearer entering  
Bride and father entering  
Groom's reaction  
Guest reactions  
Front/side/back of bride  
Father giving away bride  
Vows  
Exchanging rings (close-up)  
Kiss

## AFTER THE CEREMONY

Signing certificate  
Walking down the aisle  
Receiving line  
Bride/groom getting in limo  
Bride/groom in limo

## WEDDING PARTY & FAMILY

Couple with bridesmaids/groomsmen  
Couple with the entire wedding party  
Bride(s) with bridesmaids/maid of honor  
Groom(s) and groomsmen/best man  
Couple with any children  
Couple with each set of parents  
Couple with both sets of parents  
Couple with siblings  
Couple with close family members

## RECEPTION

Venue exterior  
Venue interior  
Tables  
Wedding cake  
Gift table  
Guest book  
Band/DJ  
Bride/groom entering  
Guests getting food/eating  
Toasts  
Cutting the cake  
Feeding each other  
Bouquet/garter toss  
First dance  
Bride/father dance  
Groom/mother dance  
Grand exit

# DECIDING ON YOUR PHOTOGRAPHY PACKAGE

Your wedding day is a reflection of your unique vision, and your photography experience should be too. We believe that your package should not be a one-size-fits-all solution, but a collection of services and products that are a perfect fit for you. The packages on our site are simply a starting point, designed to give you an idea of the wide range of services and beautiful products we offer.

To begin crafting your custom package, take a moment to consider what is on your "must-have" list and what you would "like" to include. With that information, I will design a few package options that are tailored specifically to your needs and budget. Let's work together to create a collection of memories that you will cherish for a lifetime.

## WOULD LIKE TO HAVE

- ☐ Wedding Day Coverage
- ☐ Engagement Session
- ☐ Bridal Session
- ☐ Boudoir Session
- ☐ Online Photo Gallery
- ☐ Keepsake Proof Booklet
- ☐ Wooden Boxed Set of 4x5 Prints
- ☐ 10x10 Coffee Table Book
- ☐ 20x24 Portrait (either for display at the wedding venue or after from your wedding photos)
- ☐ USB of Full Size Images w/Release
- ☐ Formal Backdrop setup inside for formal portraits

## MUST HAVE

- ☐ Wedding Day Coverage
- ☐ Engagement Session
- ☐ Bridal Session
- ☐ Boudoir Session
- ☐ Online Photo Gallery
- ☐ Keepsake Proof Booklet
- ☐ Wooden Boxed Set of 4x5 Prints
- ☐ 10x10 Coffee Table Book
- ☐ 20x24 Portrait (either for display at the wedding venue or after from your wedding photos)
- ☐ USB of Full Size Images w/Release
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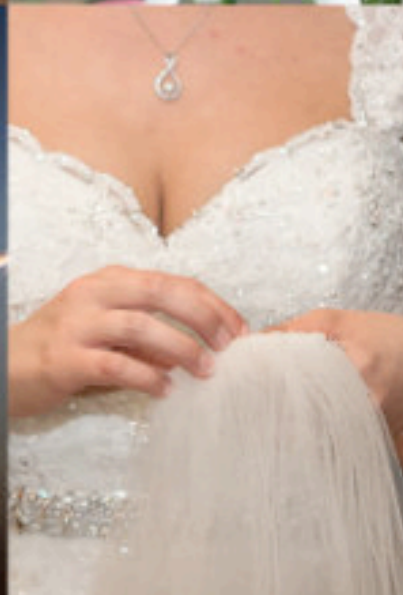


















# GET IN TOUCH...

If you are considering White Design & Photography to be your  
photographer of choice you can contact the studio at 731-608-2831.  
Feel free to call or send a text letting us know what you are interested  
and we will get right back with you.

I am so excited that you are considering White-Design for your  
photography needs and cannot wait to meet you!

*[www.facebook.com/whitedesign](http://www.facebook.com/whitedesign)  
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