ISSUE 2025-26

SENIOR2025

by White Design





WELCOME AND

Hello There!



For the Class of 2026, the time has come for your senior portraits! If you're looking for a photographer who can create stunning indoor and outdoor images that truly reflect who you are, I would love to work with you.

Every senior is unique, with their own personality, hobbies, and interests. So why should your senior photos look like everyone else's? At White-Design, we strive to capture more than just a physical image; we capture your individuality and a memory that will be cherished forever. Whether your style is traditional, contemporary, or urban, you will receive photos that match your personality.

Our goal is for you to be yourself and look your absolute best, so your session will be a relaxed and enjoyable experience. From dramatic and expressive to elegant and authentic, we'll create a comfortable environment where your true personality can shine.

Please call me so we can chat about your vision for your senior portraits.

EXPERIENCE PROFESSIONAL PHOTOGRAPHY WITH WHITE DESIGN



WHY SHOULD YOU

Hire Me?

I'm Michelle, the owner and photographer behind White Design & Photography, and I'm so glad you're here. Based in Sweetlips, TN, I've had the joy of capturing the moments that matter most to families for nearly twenty years. There is nothing more fulfilling than sharing in the journey of a newly engaged couple, watching their family grow, and celebrating their milestones, from the birth of a newborn to high school graduation.

A deep love for art and photography led me to pursue a degree in graphic design and photography with a minor in marketing/business from Lambuth University. I began my career at a national advertising agency, where I honed my skills in professional design and retouching. In 2003, I founded White Design & Photography, merging my business insight with my creative passion. Today, I finds immense joy in documenting the special moments of my clients, building lasting friendships, and watching their families grow.



WHAT TO WEAR....

Coordinating outfits is crucial for a successful photo session, especially when it involves a group. To ensure your portraits are beautiful and timeless, a simple and coordinated look works best. Avoid large, bold prints, checkered patterns, and busy geometric designs, as they can be distracting in photos.

We recommend planning your outfits about two weeks in advance. Lay everything out together to confirm the colors and styles complement each other. On the day of your session, make sure all clothing is clean and wrinkle-free. Having a clear plan for what you will wear will help reduce stress and allow you to relax and enjoy the session.

BEFORE YOUR SESSION...

Once your down payment is received, we will initiate planning for your photo session. The initial stage involves a phone call to go over the details of your package and sessions. Monitoring the weather forecast will be crucial. Should there be unfavorable weather on your scheduled session day, we may need to reschedule for an alternate time on the same day or a different day altogether. Following this, we will proceed to the photography session. Some clients may feel anxious on this day, but rest assured, there is no need for nerves. The session will be enjoyable, and the images captured will be exceptional. Please note that rescheduling the session may result in additional fees.

AFTER YOUR SESSION...

Approximately 2-3 weeks after your photo session, we will contact you to schedule your portrait viewing at our office. This viewing allows you to see all the images captured during your session and make your selections.

Once you have chosen your favorite photos, we will begin the digital enhancement process. This appointment typically lasts one to two hours, and your selected images will be ready in about one week. We will also showcase our favorite images on our blog and Facebook page, and sharing these posts can earn you additional perks! The final stage involves us carefully preparing and delivering your customized photos and any other products you have purchased.

WHAT TO EXPECT FROM

Thank you for your interest in my portrait photography services. I am passionate about providing clients with an exceptional experience that includes beautiful photos, a diverse product selection, and outstanding customer service—all at an affordable rate.

Building genuine connections with my clients is one of the most rewarding parts of my work. My goal is to evoke emotions and capture the true beauty of your family through my images. I strive to freeze those fleeting moments in time, especially the heartfelt expressions that make life feel so magical.

It's a privilege to provide cherished and timeless photos that you will treasure for years to come. Please don't hesitate to reach out if you have any questions.

JUST HAVE FUN!

It's crucial that you feel comfortable and relaxed during your session. A genuine smile is key, and feeling pressured to perform can result in a forced look that lacks authenticity.

Our most successful shots are often those candid, in-between moments when you are at ease and your natural smile shines through. We have techniques to ensure the experience is fun and effortless, alleviating any need to overthink. Remember, this day is about you, so just relax and enjoy the moment.

e capture more than your physical image, we capture your individuality and we capture a memory that will always be cherished. From dramatic and outrageous to elegant and expressive, be yourself and look your best.



Mhat TO Supect

PREPARING FOR YOUR SESSION

Your senior portraits should be completely original and uniquely yours. We'll work together to design a shoot that gives you stunning, professional portraits that show the world your style. Whether you choose to have your session in our indoor or outdoor studio, a downtown setting, a location of your choice, or a combination, we will make it happen. We can incorporate your unique hobbies, passions, or even your car or truck to create images that truly reflect who you are. Let us know anything you're interested in or enjoy doing so we can make this session all about you.

It's your Senior Year have fun, enjoy and choose White Design for your unique Senior Portraits.



PLANNING YOUR SESSION

Your senior portraits are a chance to show the world who you are. We typically have time for 3-4 outfit changes, so you can highlight different aspects of your personality and style.

Something Casual: This is your chance to show off your everyday style—something that is unique and says, "Hey world, this is me!"

Identity Wear: Bring your letter jacket, cheerleading outfit, band uniform, or sports team uniform to celebrate your achievements and passions.

Show Your Fun Side: Whether it's leather or lace, grunge or urban, feel free to show some attitude and have fun!

When choosing your clothes, keep it simple. Solid colors work best, as they help us focus on you. Try to avoid large, bold patterns and overly bright colors that can distract from your face. And don't forget to bring your accessories—they are a great way to add a personal touch to your photos!

If you love to do it, bring it! Whether it's a guitar, a sketchbook, or your car, let us know what you want to include in your session.

GOOD TO KNOW

- · Don't tan right before your session.
- · For a more natural look plan your haircut a week or two before your session.
- · Guy's be sure to have a fresh shave that morning.
- Don't worry about pimples or scratches. Our basic retouching services are included with your portrait order.
- · Bring extra clothes with you because you can always change your mind.
- · Girls, put on an extra coat or two of mascara and bring your lip gloss!

And Most Importantly! Bring a sense of adventure and a sense of humor. This is going to be FUN!

AFTER YOUR SESSION

Around two and a half to three weeks after your session I will have finished preparing your portraits for viewing. You will receive a link to view your galleries online and will be contacted to set up an appointment to come into the studio to pick up your proof booklet, view your photos and go over the prints and products that we offer. At the end of the shoot you will have lots of images from which to use for various purposes such as, invitations, coffee table books, as well as enlarged portraits for your home.

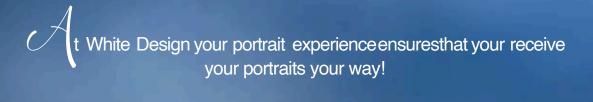
SENIOR PORTRAITS WITH

H Difference

YOU CAN SEE









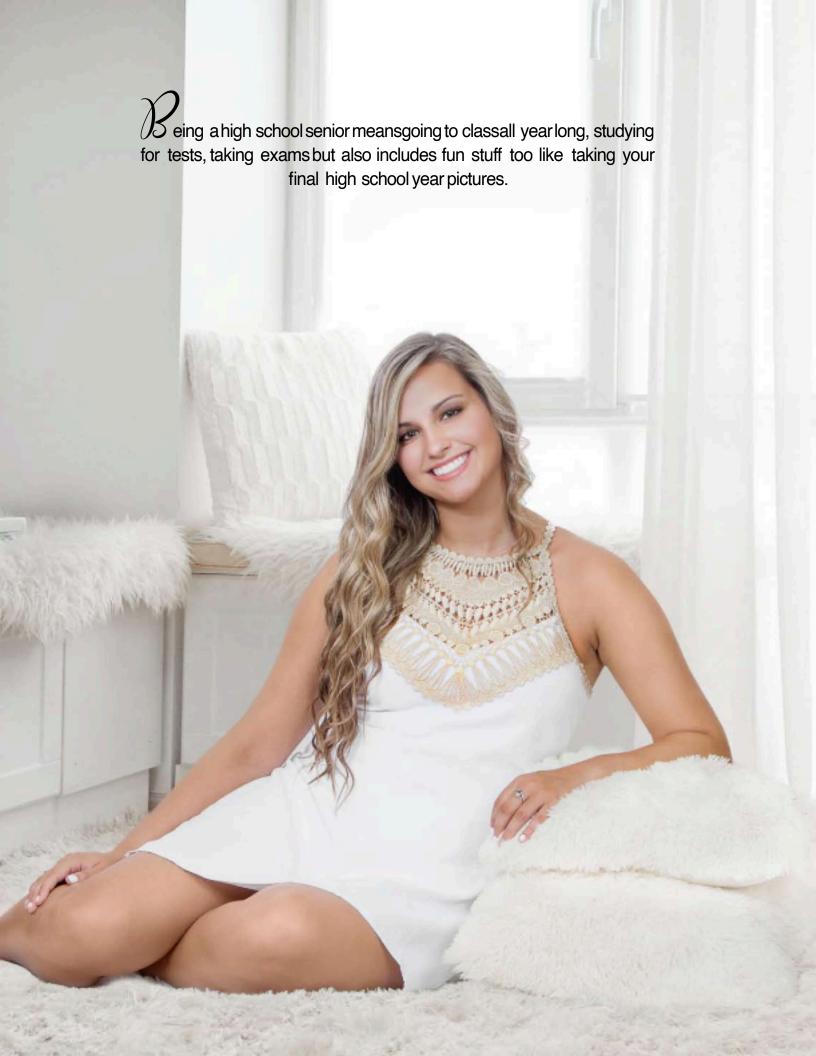
At White-Design, we strive to take your senior portraits to the next level with a difference you can see right away. Your portrait experience will be fun and relaxing, even if you don't like being in front of the camera.

It takes a lot more than a professional digital camera to create a portrait you and your parents will cherish for years. We encourage you to look closely at our images and compare them to others. Notice the rich color, expert retouching, flattering lighting, and easy, relaxed poses. This attention to detail and dedication to the art of photography comes from years of experience, a trained artistic eye, and a passion for our work. That's why you should trust your senior portraits to a professional who knows how to make you look and feel your absolute best.

We want to capture the real you, not just a simple image. We'll work together to create portraits that explore the different sides of your personality. Just let us know what you like, and we'll take it from there.

Your senior year is about more than just classes and exams—it's about the fun stuff too, like taking senior portraits that you can show off to your friends and family. This will be an experience you'll never forget, and you'll be proud to tell everyone where you had your photos taken.



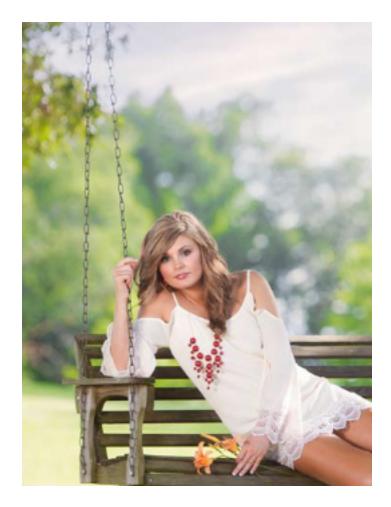


TAKE A LOOK AT OUR

Session Options

cooing, cuddly newborns

Please take a few moments to look over the next few pages to see our session options we offer for your senior session and the prints and products we offer.





OUR SESSION OPTIONS

We make it a point to ensure you are the star of your senior portraits. You have the flexibility to choose a location that is meaningful to you, or we can recommend a stunning spot. To help you feel your absolute best, we encourage you to bring your favorite outfits and any props you'd like to be photographed with. Your senior year is a once-in-a-lifetime experience, and these portraits will be treasured memories for years to come.

STUDIO SESSION \$95

Session at our Outdoor and Indoor Studio

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewina Session

Casual Photo Sent to Yearbook Staff

LOCATION SESSIONS* \$125

On Location Session of your Choice

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

Casual Photo Sent to Yearbook Staff

LOCATION SESSION* & STUDIO SESSION \$165

On Location Session of your Choice

Session in our Studio

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewina Session

Casual Photo Sent to Yearbook Staff

^{*}Package includes session, online gallery, editing, proof booklet and view session only. Prints and products are chosen at the order/viewing session. Product and print pricing can viewed on pages 20-21.

^{*}Locations within 15 miles. Please ask for a quote if your location is further.

WHAT WE OFFER

Dur Products

A couple of weeks after your session we will get with you to set up a time for you to come into our studio too look at our products and choose what prints and products you want to purchase. We offer many different carefully selected products that you are sure to love. Our products include invitations, custom story books, custom image boxes, folios, photo jewelry, metallic prints, fine art metal portraits & canvas portraits, that you are sure to cherish for years to come.

And if there is something you don't see on our list, please let us know and we will do our best to get it for you.









The most important decision in the portrait process is the selection of images for your home, and we are here to guide you every step of the way. After your session, we will set up a dedicated time for you to come into the studio, where you can relax and view your portraits without any rush. This in-person viewing session is the best choice because it allows you to see your images on our professionally calibrated screen. This ensures the colors and tones are perfectly accurate, exactly as they were captured.

During this session, you can also see and feel actual samples of our high-quality products. We offer a variety of finishes, sizes, and products so you can visualize how your favorite portraits will look on your walls. You may initially think a 16x20 print sounds enormous, but we'll show you how a portrait of that size can actually look quite small when placed above a large couch or fireplace. You'll then be able to decide whether you would like traditionally framed prints, board mounted canvas prints, or elegant canvas gallery wraps. We even offer specialty products like standouts and metal prints that give your images a modern, striking presentation.

Once you have made your final print selections, the next exciting step is to choose and design your senior invitations. We understand that this is a personal and important part of your graduation celebration, which is why our invitations are custom designed in-house to truly reflect your unique personality. We offer a choice of two premium papers: a heavy-weight linen texture for a classic, tactile feel or a shimmery pearl paper for a touch of elegance. We know that choosing the perfect design can feel overwhelming, but don't worry. We make the task of choosing easier by providing a wide variety of samples you can view, touch, and feel right here in the studio. Our designers will work with you to create an invitation that perfectly complements your senior portraits and sets the tone for your celebration.



IMAGE PRINT/MOUNTING OPTIONS

We offer a range of high-quality professional prints and products to ensure your portraits are preserved beautifully.

Lustre Prints: Our standard professional prints are lustre, which provides the best of both worlds: rich color saturation like a glossy print, but without the glare or fingerprints. They are printed on heavyweight paper for a vibrant finish. For a more sturdy option, your lustre print can be mounted on a lightweight but durable foam board, giving it an extra finishing touch. For larger sizes, we recommend framing to prevent warping, especially in humid climates.

Canvas Prints: If you're looking for a more artistic feel, we offer two canvas options:

Canvas-Mounted Prints: Your images are printed on canvas and then mounted to a foam board. This is an excellent choice if you love the texture of canvas but plan to frame your portrait.

Canvas Gallery Wraps: This is our top-of-the-line option. Your image is printed directly onto canvas and stretched over a sturdy 1-inch wooden frame, ready to hang on your wall with no need for a frame.

Specialty Products: We also offer unique options like prints on matte or reflective metal and standout mounts. Please let us know if you're interested in these, and we will be happy to provide a quote.



Luster on Mat board

Luster print mounted on mat board to give it a sturdy backing that prepares it for framing or other types of display.



Canvas on Mat board

The canvas provides the rich texture for your print and the mat board gives it a sturdy backing that prepares it for framing or other types of display.



Gallery Wrap Canvas

Our stretcher frames are $1^{\prime\prime}$ thick. Your image wraps around the stretcher frame. Ready to hang. No framing needed

COFFEE TABLE BOOKS & WOODEN IMAGE BOXES

One way to have a copy of every one of the photos from your session shoot is our coffee table book or image boxes. They are something that you will want to show friends and family or even hand down to your own children. White Design coffee table books are designed entirely by me based your style. Images are not sent off to be designed for you by someone who wasn't at your shoot.

I generally recommend people come into the studio to see the coffee table books in person as they really do have to be seen for you to fully appreciate their high level of quality.

These books are available in a range of covers from personalized photo covers, leather and even metal, and your images are printed directly onto the page on linen, pearl or canvas textured pages to produce a stunning magazine style book that is certain to impress.

We also offer high end walnut image boxes in both 4x6 and 5x7 sizes that display beautifully in your home keeping your images close at hand to view. These boxes contain a print of every photo from your shoot. As an upgrade you can choose to have a matching USB with your image files and print release





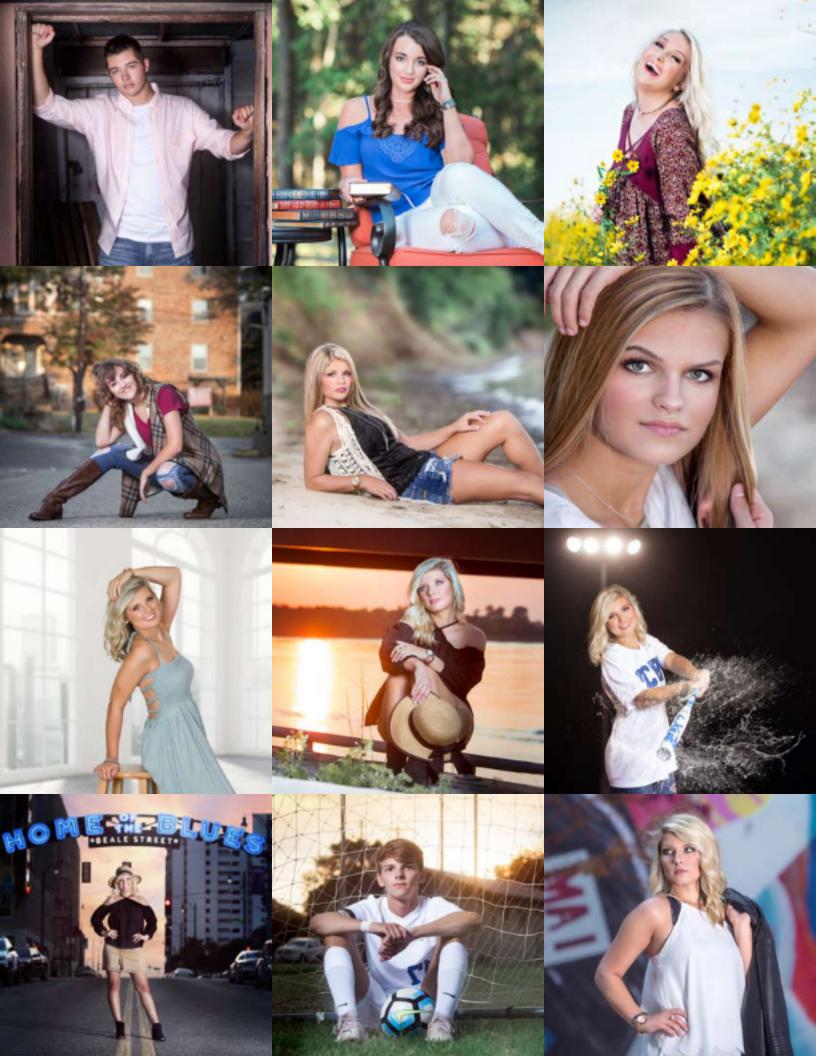
PRODUCT PRICING GUIDE

PRINT SIZE	NOT MOUNTED	BOARD	CANVAS BOARD	GALLERY WRAP
8x10	\$24	\$32	\$37	\$95
10x10	\$25	\$35	\$40	\$110
5x7	\$13	\$23	\$28	NA
(4) 3.5x5	\$22	NA	NA	NA
(2) 5x7	\$22	NA	NA	NA
(2) 4x6	\$20	NA	NA	NA
wallet sheet	\$22	NA	NA	NA
11x14	\$60	\$70	\$95	\$140
16x20	NA	\$95	\$140	\$250
20x24	NA	\$140	\$215	\$320
20x30	NA	\$200	\$299	\$415
30x40	NA	\$325	\$425	NA

PHOTO BOOKS		
8X8 PHOTO COVER BOOK	\$325 20 pcs.	\$425 40 PGS.
10X10 PHOTO COVER BOOK	\$425 20 pcs.	\$525 40 pcs.
8x8 LEATHER COVER BOOK	\$375 20 pcs.	\$475 40 pcs.
10X10 LEATHER COVER BOOK	\$495 20 pcs.	\$595 40 pcs.
3X3 ACCORDION BOOK	\$45	
4X8 ACCORDION BOOK	\$110	
WOODEN FOLIO BOXES		
PROOF BOX W/WALLET PROOFS	NA	PROOFS ONLY \$255
PROOF BOX W/4X6 PROOFS	\$575	PROOFS ONLY \$375
PROOF BOX W/5X7 PROOFS	\$1000	PROOFS ONLY \$700
INVITATIONS & HOLIDAY CARDS		
24 - 5X7 FOLDED CARDS	\$75	
40 3.5X6 FLAT PHOTO CARD	\$70	

USB WITH PRINT RELEASE PACKAGES			
8X10 FILES/PRINT RELEASE	\$475 PRINT UP TO 8X10		
8X10 FILES /PRINT RELEASE & 4X5 PRINTS	\$550 PRINT UP TO 8X10		
FULL SIZE FILES/PRINT RELEASE	\$800 PRINT ANY SIZE		
8X10 FILES/PRINT RELEASE & 16X20 PRINT	\$600 PRINT UP TO 8X10		
FULL SIZE FILES W/PRINT RELEASE & 16X20 PRINT	\$700 PRINT ANY SIZE		





GET IN TOUCH...

Once you have decided to select us as your photographer you should contact us at 731-608-2831. Feel free to call or send us a text letting us know what you are interested and we will get right back with you.

We are so exited that you have selected us for your photography needs and cannot wait to meet you!

www.facebook.com/whitedesign www.white-designs.com 731-608-2831

White Design
PROFESSIONAL PHOTOGRAPHY