

ISSUE 2025-26

NEWBORNS

by White Design

hello and welcome

YOUR PORTRAIT
EXPERIENCE

why should you choose

WHITE DESIGN

what to expect from your

NEWBORN SESSION

take a look at our

FIRST YEAR PLAN

modern & elegant

MATERNITY
SESSIONS

it's all about

THE DETAILS



White Design

PROFESSIONAL PHOTOGRAPHY



HELLO AND *Welcome...*



A baby's first year of life is the most monumental year of all. Each day is filled with new discoveries and milestones. Capturing and documenting these special moments is our goal. You will be amazed at how quickly your baby changes and how incredibly fast the first year is gone. There is no better way to remember these fleeting moments than through professional portraits. Our sessions are designed to be stress free and easy for you and your new baby. We understand that sometimes babies need time to adjust to the environment, eat or take a break and cuddle with mom. You won't be rushed through your session-you and your baby can relax and enjoy your portrait experience.

BABIES GROW UP
SO FAST.
PRESERVE
THOSE MEMORIES WITH
PROFESSIONAL
PORTRAITS



WHY SHOULD YOU *Hire Me?*

If you are looking for a newborn photographer who loves to create beautiful and stunning images, I would like to be the photographer for you. So let's chat about your vision for your newborn portrait session. Everyone is unique with individual personalities, hobbies and interests. I strive to create your session with you in mind. A session that will truly be yours with extraordinary photos that reflect who you are.

Newborn photography is one of my favorite types of shoots. Not every photographer is cut out to photograph newborns but I truly love it. Years of experience have taught me what it takes to help relax a fussy baby and get those curly, sleeping newborn photos. And have to admit, I have been called the "Baby Whisperer" a time or two.



What TO Expect



BEFORE YOUR SESSION

Congratulations on your new baby! I'm sure you are wondering what your newborn session will be like. Typically the best time to do your newborn session is between 5-12 days. This is the best time to get sleepy, curly photos that everyone loves. As soon as possible after your baby is born just let me know and we will schedule your session to fit this time frame.

I encourage parents to sit back and relax during most of the session. You are more than welcome to sit right next to your newborn during your session if you feel more comfortable. I will be completely on your newborn's schedule. We will take all of the necessary time to feed, cuddle and let your little one drift off into that deep, deep sleep.



DURING YOUR SESSION

Our studio is well equipped with wraps, props and headbands but parents are more than welcome to bring anything that they would like to include in their session. Before your session we will chat and decide what type of shots and interest you have. I will create a unique session just for your newborn. The session will usually last anywhere from 2 to 4 hours allowing for plenty of time to cuddle and soothe baby, feed and change between the different props and blanket set ups. I usually tell parents to be prepared to feed your newborn as soon as you get into the studio. A full tummy usually leads to that deep, moldable sleep. We keep the studio especially warm in order for your little one to be as comfortable as possible. You can be assured that safety is a number one priority and I treat every newborn that I work with as I did my own. I understand the feelings and concerns that every new parent has and your baby will never be put in danger at any time. Many of the shots are composites to ensure that your baby is completely safe. Even our "outdoor" portraits are done indoors.

AFTER YOUR SESSION

Around two and a half to three weeks after your session I will have finished preparing your portraits for viewing. You will receive a link to view your galleries online and will be contacted to set up an appointment to come into the studio to pick up your proof booklet, view your photos and go over the prints and products that we offer.

IT'S ALL ABOUT
The Details...

tiny toes, fingers, lips and lashes

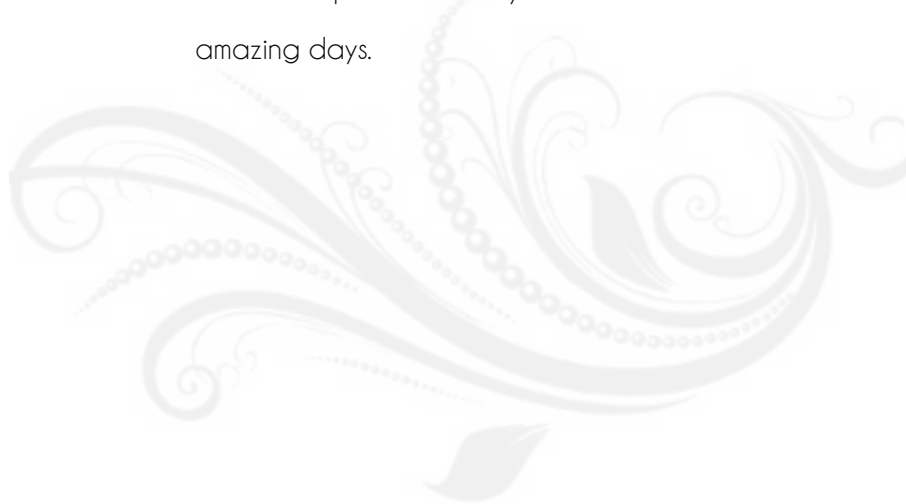


Nothing says love like cooing, cuddly newborns, bouncy baby bundles and toddlers on the move. Combining the beauty of new life with stunning photography. Each stage of a new child's life is a perfect time to commemorate your family with an amazing gift to be cherished forever.

There is nothing more beautiful or amazing than gazing at your newborn and taking in every tiny detail. From their chubby, squishy cheeks to their perfect little toes every little part is a miracle.

I have always loved those tiny little baby details. You know the ones... the adorable little fat rolls, curly toes, perfect little lips, sweet upturned noses and delicate eye lashes. Even the finest little hairs on those round little faces and shoulders. During your session I will be sure to capture as many of these details as possible. I want you to be able to see every tiny hair and wrinkle.

Years from now as you prepare for your "baby" to graduate high school, head off to college, walk down the church aisle to meet say "I do" and even prepare for the birth of their own bundle of joy, you will be able to look back at these precious photos and wonder in amazement where the time has gone. These details will forever be preserved for you to remember those first amazing days.



MODERN AND ELEGANT

Maternity Portraits

the magic of motherhood



You have several options when it comes to your portrait sessions celebrating this special time in your life. You may choose to do a maternity session in addition to your newborn session.

Pregnancy months are some of the most beautiful times in woman's life. She nurtures a new unseen life inside her. It is a special time for any expectant mother. No other event can evoke such feeling of unparalleled internal happiness. Maternity photography is the best way to preserve these moments forever. White Design maternity portraits are flattering and tastefully created for the mother to be. Some mothers choose to showcase their bare baby bump, while others opt for a more modest session. Which ever option fits you and your personality, we will create beautiful portraits to forever save this special time of your life. You are free to wear any thing you choose, however solid colors work wonderfully for these sessions. I also have a wide variety of drapes, wraps and beautiful full length maternity gowns available for you to use.

I usually recommend that women do their maternity shoots between 35-37 weeks. Just keep in mind that babies do come in their own time and it is not uncommon for them to come two to three weeks early-so don't wait too long.

You are more than welcome to bring your husband, significant other or siblings to include in your shoot. This is the beginning to another chapter in your family and we know that you will want to include everyone involved.



TAKE A LOOK AT OUR

Session Options

cooing, cuddly newborns

Please take a few moments to look over the next few pages to see our portrait options we offer. You can choose to do maternity sessions, newborn sessions or you may opt for one of our First Year Programs.



A baby's first year of life is the most monumental year of all. Each day is filled with new discoveries and milestones. Capturing and documenting these special moments is our goal. You will be amazed at how quickly your baby changes and how incredibly fast the first year is gone. There is no better way to remember these fleeting moments than through professional portraits. That is why we created the First Year Program as a way to commemorate this very special first year of life. Depending on the plan you choose you will come in for sessions throughout the year at certain stages, ensuring that your little one's first year is captured for you to enjoy throughout the years.

KEEP THEM LITTLE BABY PLAN A \$395

Newborn, 4, 8, and 1 year cake smash session.

This package includes all sittings and 10% off all photos purchased throughout the year. You will also receive one 8x10, two 5x7s and 1 wallet sheet with each session.

KEEP THEM LITTLE BABY PLAN B \$590

Newborn, 3, 6, 9, and 1 year cake smash session.

This package includes all sittings and 10% off all photos purchased throughout the year. You will also receive one 8x10, two 5x7s and 1 wallet sheet with each session. At the end of year you will receive a 5x5 story book from each session! You will have a 5 book collection of your baby's first year!

KEEP THEM LITTLE BABY PLAN C \$1,100

Newborn, 3, 6, 9, and 1 year cake smash session.

This package includes all sittings and 10% off all photos purchased throughout the year. Instead of the 5x5 story book this includes an upgrade to 8x8 size! (Individually these books are usually priced at \$250 each-Awesome deal!)

NEWBORN SESSION*

\$120

Newborn Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session



MATERNITY SESSION*

\$120

Maternity Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session



*Package includes session, online gallery, editing, proof booklet and view session only. Prints and products are chosen at the order/viewing session. Product and print pricing can viewed on pages 16-17.

NEWBORN & MATERNITY SESSION*

\$190

Maternity & Newborn Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session



As previously mentioned, around two and a half to three weeks after your session you will receive a link to view your galleries online and will be contacted to set up an appointment to come into the studio to pick up your proof booklet, view your photos and go over the prints and products that we offer. Please take a look at the next few pages for our pricing guides.

*Package includes session, online gallery, editing, proof booklet and view session only. Prints and products are chosen at the order/viewing session. Product and print pricing can viewed on pages 16-17.

COFFEE TABLE BOOKS & WOODEN IMAGE BOXES

One way to have a copy of every one of the photos from your session shoot is our coffee table book or image boxes. They are something that you will want to show friends and family or even hand down to your own children. White Design coffee table books are designed entirely by me based your style. Images are not sent off to be designed for you by someone who wasn't at your shoot.

I generally recommend people come into the studio to see the coffee table books in person as they really do have to be seen for you to fully appreciate their high level of quality.

These books are available in a range of covers from personalized photo covers, leather and even metal, and your images are printed directly onto the page on linen, pearl or canvas textured pages to produce a stunning magazine style book that is certain to impress.

We also offer high end walnut image boxes in both 4x6 and 5x7 sizes that display beautifully in your home keeping your images close at hand to view. These boxes contain a print of every photo from your shoot. As an upgrade you can choose to have a matching USB with your image files and print release



IMAGE PRINT/MOUNTING OPTIONS

LUSTRE PRINTS - Our most popular option is the lustre print, a perfect blend of glossy and matte finishes. Lustre prints offer rich, vibrant color saturation and are resistant to fingerprints. These photos are printed on professional, heavy-weight paper. For a more durable option, we can mount your lustre print onto a sturdy, lightweight foam board. While this provides a firm backing, we highly recommend framing larger sizes to prevent warping, especially in humid climates.

CANVAS AND FINE ART OPTIONS - For an upscale, artistic look, you have two beautiful choices. We can print your image directly onto canvas and mount it to a foam board—perfect if you plan to frame the portrait.

For the highest quality, you can choose a gallery-wrapped canvas. Your image is printed directly onto a high-quality canvas and stretched over a sturdy 1-inch wooden frame. This creates a frameless, gallery-style piece of art that is ready to hang the moment you receive it.

We also offer a range of premium products, including prints on matte or reflective metal and standout mounts. If you're interested in these or any other custom options, just let us know, and we'll be happy to provide a quote.



Luster on Mat board

Luster print mounted on mat board to give it a sturdy backing that prepares it for framing or other types of display.



Canvas on Mat board

The canvas provides the rich texture for your print and the mat board gives it a sturdy backing that prepares it for framing or other types of display.



Gallery Wrap Canvas

Our stretcher frames are 1" thick. Your image wraps around the stretcher frame. Ready to hang. No framing needed.

PRODUCT PRICING GUIDE

PRINT SIZE	NOT MOUNTED	BOARD	CANVAS BOARD	GALLERY WRAP
8x10	\$24	\$32	\$37	\$95
10x10	\$25	\$35	\$40	\$110
5x7	\$13	\$23	\$28	NA
(4) 3.5x5	\$22	NA	NA	NA
(2) 5x7	\$22	NA	NA	NA
(2) 4x6	\$20	NA	NA	NA
wallet sheet	\$22	NA	NA	NA
11x14	\$60	\$70	\$95	\$140
16x20	NA	\$95	\$140	\$250
20x24	NA	\$140	\$215	\$320
20x30	NA	\$200	\$299	\$415
30x40	NA	\$325	\$425	NA

PHOTO BOOKS		
8X8 PHOTO COVER BOOK	\$325 20 PGS.	\$425 40 PGS.
10X10 PHOTO COVER BOOK	\$425 20 PGS.	\$525 40 PGS.
8x8 LEATHER COVER BOOK	\$375 20 PGS.	\$475 40 PGS.
10X10 LEATHER COVER BOOK	\$495 20 PGS.	\$595 40 PGS.
3X3 ACCORDION BOOK	\$45	
4X8 ACCORDION BOOK	\$110	
WOODEN FOLIO BOXES		
PROOF BOX W/WALLET PROOFS	NA	PROOFS ONLY \$255
PROOF BOX W/4X6 PROOFS	\$575	PROOFS ONLY \$375
PROOF BOX W/5X7 PROOFS	\$1000	PROOFS ONLY \$700
INVITATIONS & HOLIDAY CARDS		
24 - 5X7 FOLDED CARDS	\$75	
40 3.5X6 FLAT PHOTO CARD	\$70	

USB WITH PRINT RELEASE PACKAGES	
8X10 FILES/PRINT RELEASE	\$475 PRINT UP TO 8X10
8X10 FILES /PRINT RELEASE & 4X5 PRINTS	\$550 PRINT UP TO 8X10
FULL SIZE FILES/PRINT RELEASE	\$800 PRINT ANY SIZE
8X10 FILES/PRINT RELEASE & 16X20 PRINT	\$600 PRINT UP TO 8X10
FULL SIZE FILES W/PRINT RELEASE & 16X20 PRINT	\$700 PRINT ANY SIZE





GET IN TOUCH...

Once you have decided to select us as your photographer you should contact us at 731-608-2831. Feel free to call or send us a text letting us know what you are interested and we will get right back with you.

We are so excited that you have selected us for your photography needs and cannot wait to meet you!

*www.facebook.com/whitedesign
www.white-designs.com
731-608-2831*

A large, light gray decorative swirl graphic with several leaves, positioned in the bottom left corner of the page.

White Design
PROFESSIONAL PHOTOGRAPHY