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PRICING & SESSIONS GUIDE



WHITE DESIGN
& Photography

HELLO AND
Welcome...



If you're looking for a photographer who creates beautiful, stunning, and professional images, we would be honored to work with you. We believe every person is unique, and our goal is to design a portrait session that reflects your individual personality, hobbies, and interests. The result is an extraordinary collection of photos that are uniquely yours. We capture more than your physical image; we preserve your individuality and create a cherished memory.

WHY SHOULD YOU

Hire Me?

I'm Michelle, the owner and photographer behind White Design & Photography, and I'm so glad you're here. Based in Sweetlips, TN, I've had the joy of capturing the moments that matter most to families for nearly twenty years. There is nothing more fulfilling than sharing in the journey of a newly engaged couple, watching their family grow, and celebrating their milestones, from the birth of a newborn to high school graduation. A deep love for art and photography led me to pursue a degree in graphic design and photography with a minor in marketing/business from Lambuth University. I began my career at a national advertising agency, where I honed my skills in professional design and retouching. In 2003, I founded White Design & Photography, merging my business insight with my creative passion. Today, I find immense joy in documenting the special moments of her clients, building lasting friendships, and watching their families grow.

ARE WE THE RIGHT PHOTOGRAPHER FOR YOU...

We want to make the process of booking a photography session with us as simple as possible. Here's a quick overview of how it works:

Consultation: We'll start with a phone call to chat about your vision for the photos and answer any questions you have.

Book Your Session: Once we've set a date, a session fee is due to secure your time slot. This fee covers your photo session, the professional editing of your images, a private online proof gallery, and a personalized ordering appointment. All prints, products, and digital files are purchased separately. (You will be able to order digital packages if you like.)

Photo Session Day: We'll meet at our planned location and create some beautiful images.

Ordering Appointment: A few weeks after your session, we'll get together for a viewing and ordering appointment. During this time, you can place your order in person, or take some time to decide and order online from the comfort of your own home.



WHAT TO EXPECT FROM

Your Session?

Thank you for your interest in our portrait photography services. Our goal is to provide you with an exceptional experience, delivering stunning photos, a diverse selection of high-quality products, and outstanding customer service—all at an affordable rate. We are passionate about our work and love building genuine connections with our clients. For us, providing cherished and timeless photos is one of the most rewarding parts of what we do. We strive to capture the genuine emotions and fleeting, beautiful moments that make your family's story unique.

JUST HAVE FUN!

It's essential that you feel comfortable and relaxed during your session. The best photos come from genuine smiles and natural moments, not forced poses. Our most successful shots are often the candid ones captured in between poses when you are simply having fun. We have techniques to ensure a comfortable and effortless experience, so you can relax and savor the moment. Remember, this day is about you—so let go, have fun, and we will handle the rest.

HOW OUR STUDIO WORKS....

We are a full-service photography studio dedicated to providing you with a seamless and personalized experience. It all begins with a consultation call where we discuss your vision and answer any questions you may have. After that, we'll schedule a date for your session, and you'll pay a session fee that covers the time and creative process. A few weeks after your session, you'll receive an online proofing gallery to review the images. We'll also set up an in-studio viewing appointment where you can see the images on a large screen and place your order. You can either finalize your order at the studio or take your time and place it online later. We offer a wide range of products to fit your needs, including digital files with a print release, prints, canvas options, metal prints, cards, and premium box sets. If you're looking for something specific that you don't see listed, please ask, and we will do our best to provide it for you.

BEFORE YOUR SESSION...

Once we receive your down payment, we will begin planning your session. The first step is a phone call to go over the details of your chosen package and sessions. We will closely monitor the weather forecast. In the event of unfavorable weather on your scheduled day, we may need to reschedule for an alternate time or day. We understand that some clients may feel a little anxious, but there's no need to be nervous. Our goal is to make this an enjoyable experience, resulting in exceptional images you'll love.

Please note that rescheduling your session may result in additional fees.

POST SESSION EXPERIENCE...

Approximately one week after your photo session, we will contact you to schedule a portrait viewing at our studio. During this one to two-hour appointment, you'll get to see all the images from your session and select your favorites.

The photos you choose will then undergo professional digital enhancement to ensure they look their absolute best. This process typically takes about one week.

We love to share our favorite images on our blog and social media pages, and we'll let you know how sharing these posts can earn you some great perks!

The final step is preparing your order. We will carefully package your custom photos and any other products you've purchased for you to take home and cherish.

WHAT TO WEAR....

Choosing the right outfits is a key step in creating beautiful, timeless photographs. To ensure the best possible outcome, we recommend coordinating your clothing choices to achieve a cohesive and polished look. Simple, classic styles often work best, allowing the focus to remain on you and your loved ones. We advise avoiding large, distracting prints, checkered patterns, and intricate geometric designs, as these can detract from the overall image.

To make the process stress-free, we suggest you start planning your outfits about two weeks before your scheduled session. Laying all the pieces out together will give you a clear visual of how the colors and styles work together, helping you create a unified and harmonious look. On the day of your session, please ensure all clothing is clean and wrinkle-free. Having everything ready beforehand minimizes last-minute stress, allowing you to feel confident and relaxed. When you know that everyone's outfits are perfect, you can truly enjoy your session and create lasting memories.



NEWBORN PORTRAITS



The first time you hold your baby is a moment of pure joy. While they grow so fast, newborn portraits allow you to capture this fleeting chapter in a way you can cherish forever.

For the best results, we recommend photographing your newborn when they are between 5 and 12 days old. Our sessions are designed to be a relaxing experience, lasting about 2 to 3 hours with various poses and styling. We work completely on your baby's schedule, taking all the time necessary for feeding, cuddling, and soothing them into a deep sleep.

We encourage you to relax during the session. You are welcome to sit back and unwind, or remain close to your little one—whatever makes you most comfortable. Please contact us as soon as possible after your baby is born, and we will schedule your session to fit this ideal timeframe.

NEWBORN PORTRAITS



NEWBORN SESSION*

\$120

Newborn Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

NEWBORN & MATERNITY SESSION*

\$190

Maternity & Newborn Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

*Package includes session, online gallery, editing, proof booklet and view session only. Prints and products are chosen at the order/viewing session. Product and print pricing can viewed on pages 25.26.



MATERNITY PORTRAITS



This is an exciting and beautiful time in your life, and what better way to capture these memories than with a memorable maternity session. Documenting your pregnancy is a wonderful way to create a timeless keepsake you can one day share with your child. It's completely normal to feel a little anxious, but rest assured, your comfort is our top priority. We have extensive experience working with expectant mothers and will guide you through a relaxing and enjoyable session. We promise to make you feel as comfortable as possible. We invite you to give us a call to chat in person. We'd love to tell you more about what you can expect during your session and help you feel completely at ease.

CONGRATULATIONS
ON YOUR SOON TO BE BUNDLE OF JOY



MATERNITY
SESSION*
\$120

Maternity Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

*Package includes session, online gallery, editing, proof booklet and view session only. Prints and products are chosen at the order/viewing session. Product and print pricing can viewed on pages 25,26.



CHILDREN'S PORTRAITS



CHILDREN HAVE A SPECIAL WAY OF ADDING LOVE TO EVERY DAY

We absolutely love photographing children! Our goal is to create a fun, safe, and comfortable experience where your child can simply be themselves. We understand it can take a little while for little ones to warm up, so our approach is to let them relax, play, and have a good time—never rushed.

Let us capture those genuine smiles and joyful laughter. As you know, time flies, and before you know it, they'll be all grown up. These portraits will become a cherished reminder of their childhood for years to come.



CHILD SESSION*

\$120

Family Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

ELITE CHILD SESSION*

\$525

Family Session

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

USB with print release

*Package includes session, online gallery, editing, proof booklet and view session only. Prints and products are chosen at the order/viewing session. Product and print pricing can viewed on pages 25.26.



SENIOR PORTRAITS

Congratulations on your senior year! This is a milestone worth celebrating, and your senior portraits should be as unique as you are.

We'll work together to design a session that showcases your true personality and style. Whether you prefer our indoor studio, a scenic outdoor setting, a downtown urban vibe, or a location that's special to you—the options are endless. We love incorporating your hobbies, interests, sports, and even your car or truck to create a portrait that is authentically you.

Our goal is to capture more than just an image; it's to tell your story. Give us a call, tell us a little about yourself, and let us take it from there. We'll plan a one-of-a-kind session that you'll love.



STUDIO SESSION*

\$95

Session at our Outdoor and Indoor Studio

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

Casual Photo Sent to Yearbook Staff

LOCATION SESSIONS*

\$125

On Location Session of your Choice

Online Photo Gallery Showcase

Professional Image Editing

Keepsake Proof Booklet

Order/Viewing Session

Casual Photo Sent to Yearbook Staff

LOCATION SESSION* & STUDIO SESSION*

\$165

On Location Session of your Choice • Session in our Studio

Online Photo Gallery Showcase • Professional Image Editing

Keepsake Proof Booklet • Order/Viewing Session

Casual Photo Sent to Yearbook Staff



*Package includes session, online gallery, editing, proof booklet and view session only. Prints and products are chosen at the order/viewing session. Product and print pricing can viewed on pages 25,26.



WEDDING PORTRAITS



LET US CAPTURE YOUR LOVE STORY

Imagine your one-year anniversary. As you sit together, hand-in-hand, you open your wedding album and relive the magic of that day. Your wedding photographs are more than just images; they are a beautiful work of art, designed to transport you back to the most important day of your life.

As your photographer, I am dedicated to capturing your genuine radiance and the groom's heartfelt emotion. My focus is entirely on you, ensuring every moment is preserved as a beautiful memory. I want to capture the intimate glance, the gentle lean, and the joy of your first dance. These are the moments that will fill your heart with warmth year after year as you look through your wedding book and relive the day you said "I do."

Every couple has a unique vision for their wedding day, and your photography should reflect that. Our wedding packages are designed to be a starting point, giving you a clear idea of our services and products to help align with your budget. We highly recommend a personal consultation at our studio before you make any decisions. This is a great opportunity for us to get to know each other, discuss your specific needs and desires, and custom-design a package that is perfectly tailored to you.

GOLD \$1675

Wedding Day Coverage
Online Photo Gallery Showcase
Keepsake Proof Booklet
Professional Image Editing
Bridal Session
USB of 8x10 Images w/Release

ROSE GOLD \$2200

Wedding Day Coverage
Online Photo Gallery Showcase
Keepsake Proof Booklet
Professional Image Editing
USB of Full Size Images w/Release

PLATINUM \$2425

Wedding Day Coverage
Online Photo Gallery Showcase
Keepsake Proof Booklet
Professional Image Editing
Engagement Session
Bridal Session
Boxed Set of 4x5 Prints
10x10 Coffee Table Book
20x24 Portrait

DIAMOND \$3400

Wedding Day Coverage
Online Photo Gallery Showcase
Keepsake Proof Booklet
Professional Image Editing
Engagement Session
Bridal Session
Boxed Set of 4x5 Prints
10x10 Coffee Table Book
20x24 Portrait
USB of Full Size Images w/Release



WHAT WE OFFER

Our Products

A few weeks after your session, we will invite you back to our studio for a personalized ordering appointment. This is a special time for you to view your portraits and select your favorite prints and products.

Unlike other photographers who provide only digital files, we specialize in offering a carefully curated collection of the highest-quality professional products. We are proud to provide timeless keepsakes such as: Invitations, Custom storybooks and albums, Folios and custom image boxes, Photo jewelry, Metallic and fine art metal portraits & Fine art canvas portraits

These items are designed to become cherished family heirlooms. If there's a specific product you have in mind that you don't see on our list, please let us know and we will do our best to create it for you.





SELECTING YOUR PRINTS & PRODUCTS



The most important part of the portrait process is selecting the images you will display in your home. After your session, we will schedule a private viewing appointment for you at our studio.

Coming into the studio is the best way to place your order. You can view your portraits on a professionally calibrated screen and see actual samples of our finishes, sizes, and products. A 16x20 may sound big, but seeing it on our display wall can help you decide if a larger size is needed to properly fill a space above a couch or fireplace.

You'll get to see and feel the different options for yourself, from traditional framed prints and board-mounted canvas prints to canvas gallery wraps. We also offer specialty products like standouts and metal prints. We'll be there to guide you through the process and help you choose the perfect products to cherish for years to come.



IMAGE PRINT/MOUNTING OPTIONS

We offer a range of high-quality professional prints and products to ensure your portraits are preserved beautifully.

Lustre Prints: Our standard professional prints are lustre, which provides the best of both worlds: rich color saturation like a glossy print, but without the glare or fingerprints. They are printed on heavyweight paper for a vibrant finish. For a more sturdy option, your lustre print can be mounted on a lightweight but durable foam board, giving it an extra finishing touch. For larger sizes, we recommend framing to prevent warping, especially in humid climates.

Canvas Prints: If you're looking for a more artistic feel, we offer two canvas options:

Canvas-Mounted Prints: Your images are printed on canvas and then mounted to a foam board. This is an excellent choice if you love the texture of canvas but plan to frame your portrait.

Canvas Gallery Wraps: This is our top-of-the-line option. Your image is printed directly onto canvas and stretched over a sturdy 1-inch wooden frame, ready to hang on your wall with no need for a frame.

Specialty Products: We also offer unique options like prints on matte or reflective metal and standout mounts. Please let us know if you're interested in these, and we will be happy to provide a quote.



Luster on Mat board

Luster print mounted on mat board to give it a sturdy backing that prepares it for framing or other types of display.



Canvas on Mat board

The canvas provides the rich texture for your print and the mat board gives it a sturdy backing that prepares it for framing or other types of display.



Gallery Wrap Canvas

Our stretcher frames are 1" thick. Your image wraps around the stretcher frame. Ready to hang. No framing needed.

PRODUCT PRICING GUIDE

PRINT SIZE	NOT MOUNTED	BOARD	CANVAS BOARD	GALLERY WRAP
8x10	\$24	\$32	\$37	\$95
10x10	\$25	\$35	\$40	\$110
5x7	\$13	\$23	\$28	NA
(4) 3.5x5	\$22	NA	NA	NA
(2) 5x7	\$22	NA	NA	NA
(2) 4x6	\$20	NA	NA	NA
wallet sheet	\$22	NA	NA	NA
11x14	\$60	\$70	\$95	\$140
16x20	NA	\$95	\$140	\$250
20x24	NA	\$140	\$215	\$320
20x30	NA	\$200	\$299	\$415
30x40	NA	\$325	\$425	NA

PHOTO BOOKS		
8X8 PHOTO COVER BOOK	\$325 20 PGS.	\$425 40 PGS.
10X10 PHOTO COVER BOOK	\$425 20 PGS.	\$525 40 PGS.
8x8 LEATHER COVER BOOK	\$375 20 PGS.	\$475 40 PGS.
10X10 LEATHER COVER BOOK	\$495 20 PGS.	\$595 40 PGS.
3X3 ACCORDION BOOK	\$45	
4X8 ACCORDION BOOK	\$110	
WOODEN FOLIO BOXES		
PROOF BOX W/WALLET PROOFS	NA	PROOFS ONLY \$255
PROOF BOX W/4X6 PROOFS	\$575	PROOFS ONLY \$375
PROOF BOX W/5X7 PROOFS	\$1000	PROOFS ONLY \$700
INVITATIONS & HOLIDAY CARDS		
24 - 5X7 FOLDED CARDS	\$75	
40 3.5X6 FLAT PHOTO CARD	\$70	

USB WITH PRINT RELEASE PACKAGES	
8X10 FILES/PRINT RELEASE	\$475 PRINT UP TO 8X10
8X10 FILES /PRINT RELEASE & 4X5 PRINTS	\$550 PRINT UP TO 8X10
FULL SIZE FILES/PRINT RELEASE	\$800 PRINT ANY SIZE
8X10 FILES/PRINT RELEASE & 16X20 PRINT	\$600 PRINT UP TO 8X10
FULL SIZE FILES W/PRINT RELEASE & 16X20 PRINT	\$700 PRINT ANY SIZE

COFFEE TABLE BOOKS & IMAGE BOXES

Custom Albums and Image Boxes

We believe your most cherished moments deserve to be displayed and shared. That's why we offer high-quality coffee table books and image boxes, which are perfect for showing friends and family or handing down to your children.

Custom Coffee Table Books

Your story is unique, so your album should be too. Every coffee table book is designed entirely by us, ensuring a personalized look that reflects your style. Unlike books designed by an outside service, your album is crafted by the photographer who was there to capture your session.

We invite you to see our sample books in person at the studio to fully appreciate their stunning quality. They are available in a range of cover options, including personalized photo covers, leather, and even metal.

Your images are printed directly onto linen, pearl, or canvas-textured pages to create a beautiful magazine-style book that is sure to impress.

Elegant Image Boxes

For a beautiful and accessible way to store your prints, we offer high-end walnut image boxes in both 4x6 and 5x7 sizes. These boxes are designed to be displayed in your home and contain a print of every image from your session. As an upgrade, you can choose to add a matching USB with your high-resolution digital files and print release.



GET IN TOUCH...

Once you have decided to select us as your photographer you should contact us at 731-608-2831. Feel free to call or send us a text letting us know what you are interested and we will get right back with you.

We are so excited that you have selected us for your photography needs and cannot wait to meet you!

www.facebook.com/whitedesign
www.white-designs.com
731-608-2831

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